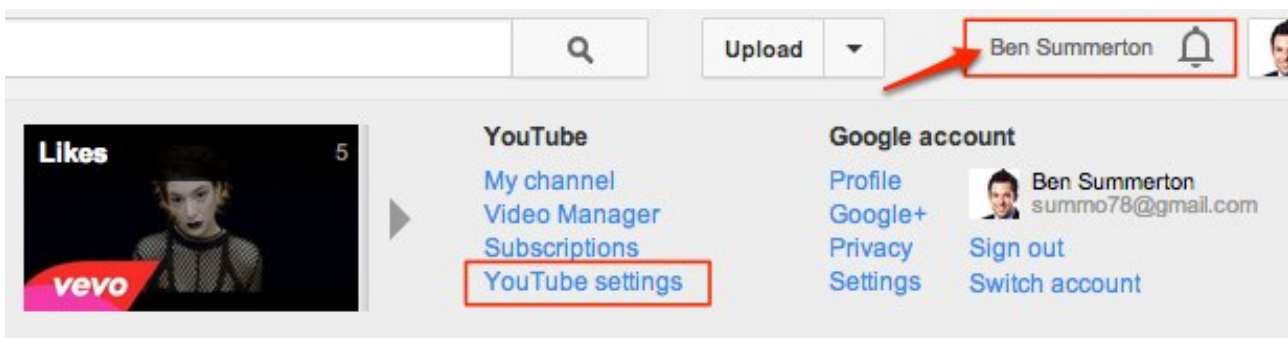




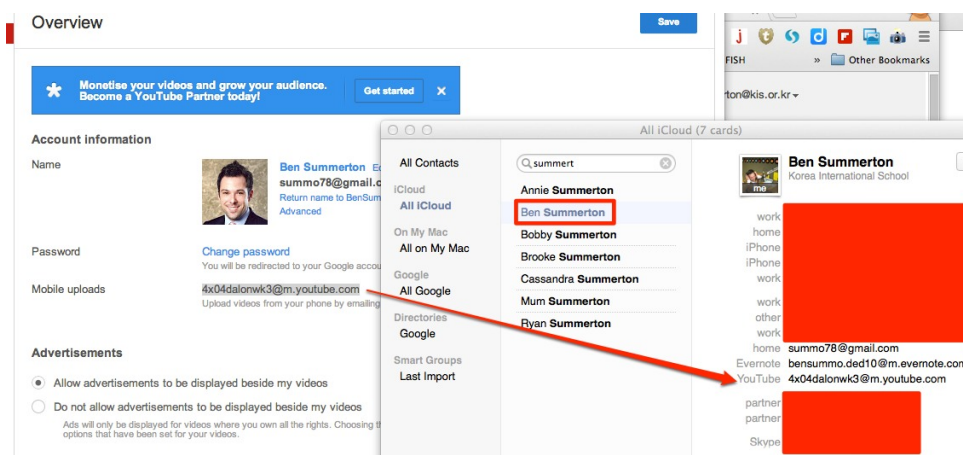
Part 1: Account Setting

a) Overview

1. Sign into your Youtube Tube account (If you are signed into Chrome, this will happen automatically)
2. Select your name (as below) and a Menu will open up.
3. Select YouTube Settings



4. Want to quickly and easily upload videos straight from your Cell phone? Email your videos...to yourself! YouTube has allocated you a personal email account just for this sole purpose. Add it to your Contacts on your Mac and Synch your Mobile Devices. If you can't do this (because it's not available, we'll return to it once you have 'Verified' your account



b) Connected Accounts

Under Account Settings, you can go down the menu to 'Connected Accounts. You might consider hooking up your other Social Media Accounts....

ACCOUNT SETTINGS

Overview

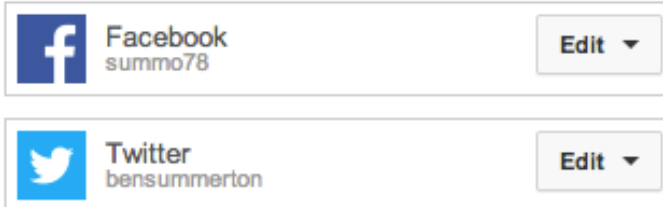
Connected accounts

Privacy

Email

Playback

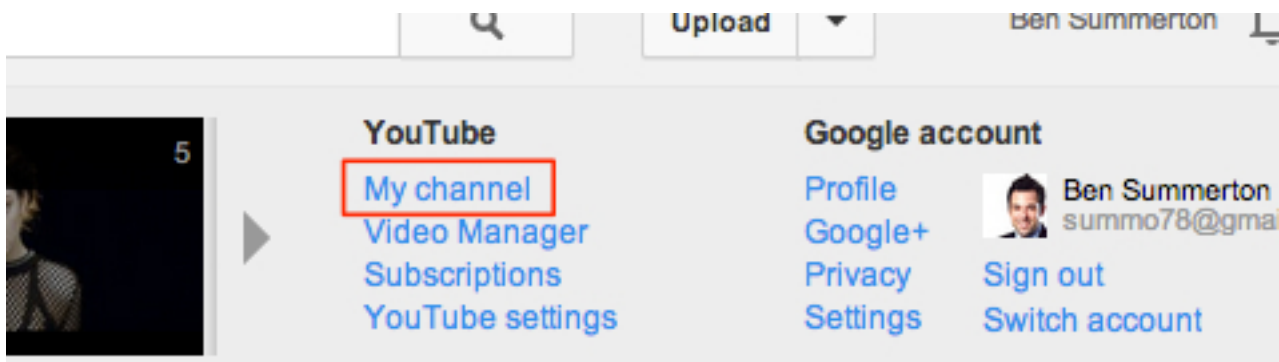
Connected TVs

Connected accounts**Connect your accounts****Part 2: Profile and About (Your Channel)****a) Profile Art**

If you haven't yet created your Profile Art, then this is how to do it.

Click once again on your name at the top right of screen, and select My Channel.

You'll see a blank canvas here asking you to add you art. Select an image that does not exceed



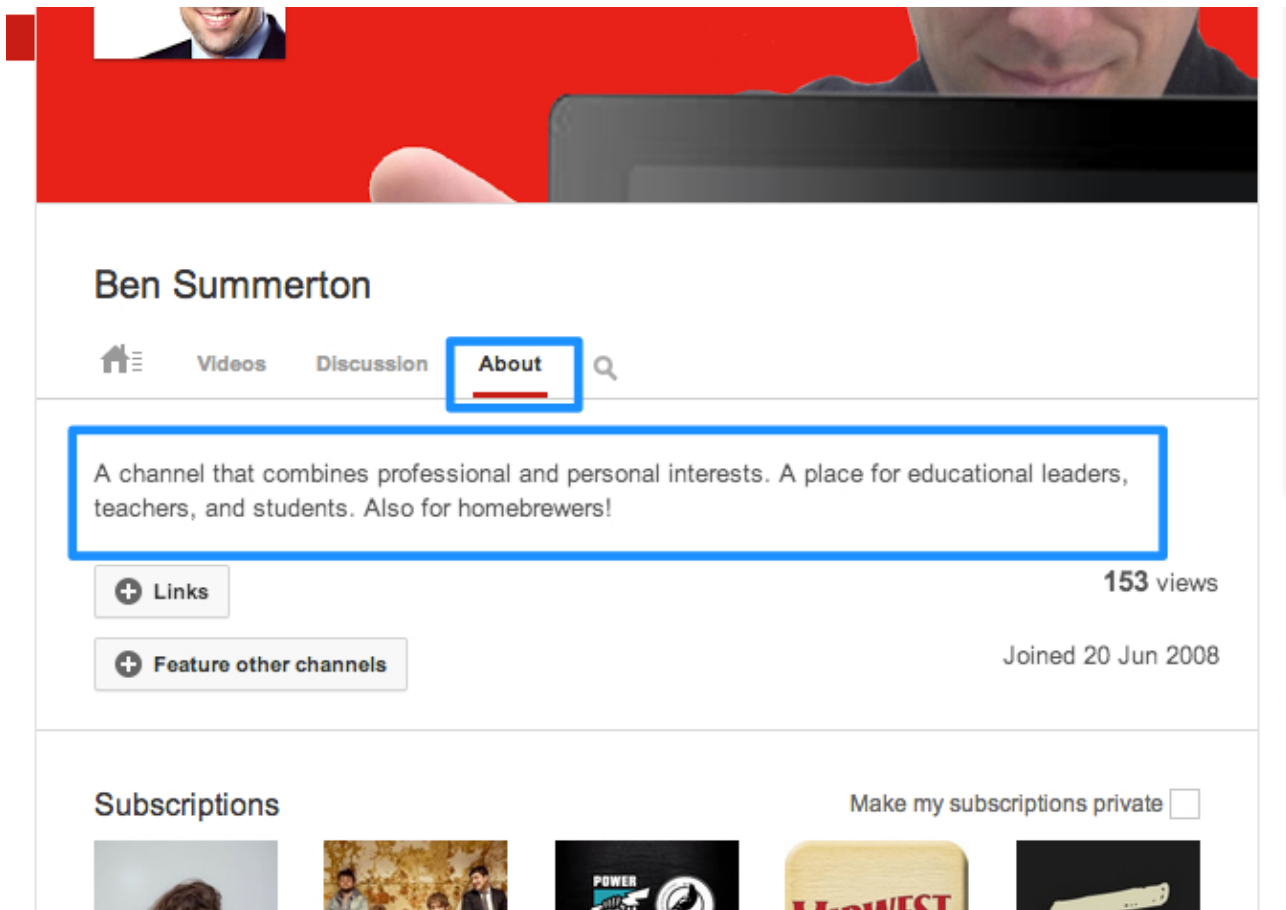
2560x1440px in dimension, and 2MB in file size. Here's a sample after art is added.

There are 2 pictures though. The small inset picture is the profile picture. This comes from Google+ if you have activated it. If not, you will be able to again select the pencil icon and upload directly.

b) About (Describe your Channel)

A well organised and labelled channel will make you more easily found and identifiable on the internet. Click 'About' and create a description.

If you have a blog or website, you could also consider *linking* this in too to cross promote.



Part 3: Video Manager: Playlists

While your YouTube Channel can be thought of like a TV Channel, like any channel, there are a range of categories for viewing. These categories are listed, in YouTube, into Playlists.

There are 2 ways to create a Playlist. If you have a Playlist idea that readily comes to mind, you can create it directly in the Video Manager.

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Playlists 3

+ New playlist

View: Newest created

Tech Help 3 videos

HomeBrewing 2 videos

EdTech 5 videos

The other way is creating them 'on the fly'. Let's say you are interested in The Beatles, and with the plethora of YouTube videos dedicated to them, you want to create your own listing. Here's how to create your new Playlist when you've found your first entry.

the beatles strawberry fields forever video clip

The Beatles - Strawberry Fields Forever (LOVE)

BeatlemaniacRenzo · 92 videos

Subscribe 121

Subscribe to Channel...?

Like About Share Add to

Add to playlist

☐ Add videos to top of list Last updated

Favourite videos (1)	Public	
EdTech (5)	Public	17 minutes ago
Tech Help (3)	Public	9 minutes ago
HomeBrewing (2)	Public	15 minutes ago
Watch Later (1)	Private	2 years ago

ADD PLAYLIST

Enter new playlist name

Public Create playlist

Janis Joplin - Mercedes Benz by arkencliel2z Recommended for you 1:16

the beatles greatest hits remaster [2009] by reaperman418 1,234,916 views 2:02:37

The Beatles - Strawberry Fields Forever (very rare jam session) by beatlettese 4,177 views 8:04

Beatles : Strawberry Fields Take : original promo footage by albulanla 5,328 views 3:52

Paul McCartney & Wings - Band on Run (full album 1973) [HD] by vanytc 1,562,730 views 44:48

Beatles Rock Band - Strawberry F Forever (LOVE) - Custom Music V by JoeMamaNewAccount 17,080 views 4:27

The Beatles Penny Lane HD by Beatles4everHD 129,538 views 3:01

The Beatles - "Strawberry Fields Forever" Electric Guitar Composi by mac3079b 4,313 views 4:04

The Beatles - Rain - Uncut Promo by BeatlesTributePage 44,176 views 2:59

The Beatles- A Day in the Life by RobOnDaCob 7,304,403 views 5:07

Hey Jude - Paul McCartney, Elton Eric Clapton, Sting, Phil Collins, I hv GWVID

Part 4: Channel Settings

a) Verify your Account

There are advantages to having a 'Verified' account. One of the more obvious is ability to post videos that exceed 15mins. Go to Channel Settings > Features and Verify now. If you are in 'Good Standing' you will instantly be verified.

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- DASHBOARD
- VIDEO MANAGER
- COMMUNITY
- CHANNEL SETTINGS
 - Features**
 - Defaults
 - InVideo Programming
 - Advanced

Features

To enable these features, your account must be in good standing.

Account status

Ben Summerton **Verify**

Community guidelines	Good standing
Copyright strikes	Good standing
Content ID claims	Good standing

Account verification (step 1 of 2)

Verifying your account by phone lets you unlock additional features on YouTube. a robot. [Learn more](#)

Select your country

South Korea

How should we deliver the verification code to you?

☐ Call me with an automated voice message

☒ Text me the verification code

Which language should we use to send you the verification code?

English (US) [change language](#)

What is your phone number?

Please input a valid phone number.

For example: 010-2345-6789

Important: Up to two accounts can be verified per phone number per year.



Verified

Congratulations! Your YouTube account is now verified.

[Continue](#)

Another advantage of being 'Verified' is you can add you own 'Watermark' image to any new video that you post (i.e. a video you have created and own).

b) Add a Watermark to your own Content

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- ANALYTICS

InVideo Programming

Drive viewership to a specific video and reinforce channel branding using InVideo Programming across all your videos.

A channel branding element to overlay on your videos.

Add a watermark

Upload a watermark

For best results, use transparency and just one color. ?

Recommended file format: PNG or GIF
Maximum file size: 1 MB

[Choose File...](#) No file chosen

1: Take a photo with a plain/solid colour background (for easy delete)
2: Send photo of yourself to bsummerton@kis.or.kr to prepare watermark

Cancel Save

Upload a watermark

InVideo Programming

Drive viewership to a specific video and reinforce channel branding using InVideo Programming across all your videos.

Branding Watermark

Showing on all your uploads

Display time: Custom start time

Start time (mm:ss): 00:05

Duration: 10 seconds

Update Remove

c) Channel Settings

Now it's time to really dig into the detail of your Channel. Start with the Defaults, as below:

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 - Features
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 - Advanced
- ANALYTICS
- INBOX
- CREATION TOOLS

Send feedback

Upload Defaults

Set defaults below for future uploads. These settings can be overridden on individual videos.

Privacy: **Public** Teachers: Public... Students: Unlisted

Category: **Education** A reasonable default

License: **Creative Commons - Attribution** Share for re-use or not?

Title:

Description:

Tags:

Comments and responses:

- ☒ Allow comments All
- ☒ Users can view ratings for this video A choice to make

Caption certification: **Select one**

Suggest video improvements: **Show edit suggestions**

Video location: **bundang-go, south korea** Search A choice...

Video statistics:

Save LAST-THING

...and from the left Menu, select 'Advanced' to make some additional settings choices. Included (in blue) is how to change the name of your actual Channel. It defaults to your name. You may wish to change this, which you can do by selecting 'change' next to your existing Channel name.

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Send feedback

Advanced

Account Information: Ben Summerton **change** **Change Channel Name** Click Save to make your change.

Country: **Australia**

Channel keywords: **Education EdTech Technology**

Advertisements:

- ☐ Allow advertisements to be displayed alongside my videos
- ☒ Do not allow advertisements to be displayed alongside my videos

 Ads will only be displayed for videos where you own all the rights. Choosing this option will disable any monetization options that have been set for your videos. Click Save to make your change.

Link an AdWords for video account:

Linking your YouTube channel to an AdWords for video account allows you to promote your video and access reporting.

Associated website:

Tell us if your channel is associated with another website. This will help us improve the quality of our search results and verify your channel as the official representation of your brand on YouTube.

Channel recommendations:

- ☒ Allow my channel to appear in other channels' recommendations
- ☐ Do not allow my channel to appear in other channels' recommendations

Subscriber Counts:

- ☒ Display the number of people subscribed to my channel
- ☐ Do not display the number of people subscribed to my channel